PONDICHERRY ENGINEERING COLLEGE, PUDUCHERRY - 605014
(An Autonomous Institution)
B.TECH DEGREE EXAMINATION, NOV/DEC 2014
(Branch/1st Year)
HS 101 COMMUNICATIVE ENGLISH

Time: Three Hours  Maximum: 60 marks

Answer ALL Questions

PART - A (5x2=10 marks)

i. What is accuracy in communication?
ii. What is extensive reading?
iii. List two major types of resumes.
iv. What is an extempore?
v. What, according to George Orwell, is the great enemy of clear language?

PART - B (5x8=40 marks)

1. (a) Explain the physical and psychological barriers to communication.
   (b) Suggest ways to overcome these barriers.

   OR

2. (a) Explain the importance of non-verbal communication.
   (b) What are the key features of non-verbal communication?

3. (a) Explain the different types of reading
   (b) Make notes on the passage given below.

   OR

4. (a) Read the following passage and answer the questions given below

   Rainwater harvesting is the accumulation and deposition of rainwater for reuse on-site, rather than allowing it to run off. In many places the water collected is just redirected to a deep pit with percolation. The harvested water can be used as drinking water as well as for storage and other purpose like irrigation. Rainwater harvesting provides an independent water supply during regional water restrictions and in developed countries is often used to supplement the main supply. It provides water when there is a drought, can help mitigate flooding of low-lying areas, and reduces demand on wells which may enable ground water levels to be sustained. It also helps in the availability of potable water as rainwater is substantially free of salinity and other salts. The concentration of contaminants is reduced significantly by diverting the initial flow of run-off water to waste. The stored rainwater may need to be analyzed properly before use in a way appropriate to ensure its safe use. The quality of collected rainwater is generally better than that of surface water. Contamination is always possible by airborne dust and mists, bird faeces, and other debris, so some treatment may be necessary, depending on how the water will be used. The main purpose of rain water harvesting is to utilize the locally available rain water to meet water requirements throughout the year without the need of huge capital expenditure. Instead of using the roof for catchment, the Rain Saucer, which looks like an upside down umbrella, collects rain straight from the sky. This decreases the potential for contamination and makes potable water for developing countries a potential application.
i. How does harvesting of rain water help in sustaining ground water level?
ii. What are the ways in which harvested water can be contaminated?
iii. What is the main purpose of rain water harvesting?
iv. What qualities of rain water make it potable?

b) Summarize the above passage to 1/3rd of its length

5. (a) Write a set of 8 instructions for safety in a chemical laboratory.
   (b) As the manager, draft a memo to an employee of your organisation who often arrives late for work

      OR

6. (a) Write a job application letter for the post of trainee engineer in ABC Technologies, Mumbai-10
   (b) Write a resume to suit the above job application.

7. (a) Explain the nature and importance of oral presentation.
   (b) List out some tips for effective presentation

      OR

8. (a) What is a group discussion and why is it used to evaluate a candidate seeking a job?
   (b) Transcribe the following words phonemically:
      i) letter  ii) mother  iii) honest  iv) telephone

9. (a) How does George Orwell explain “pretentious diction” and “meaningless words”?
   (b) How does R.K. Narayan describe “toasted English”?

      OR

10. (a) Give the meanings of the following phrases.
    i) Achilles’ heel  ii) Swan song  iii) by dint of  iv) cul de sac
    (b) According to R.K. Narayan, how can English be assimilated in the soil of India?

    PART - C (1x10=10)

11. Write an essay of about thousand words on “Environmental Pollution”.

      OR

12. Write a paragraph each on the following topics
    i) Relevance of including English in Engineering curriculum
    ii) Unemployment in India