PONDICHERY ENGINEERING COLLEGE
PUDUCHERY

PEC/PRIN/DEAN(STUDENTS)/PHOTO CLUB/2016

5.7.2016

CIRCULAR

Sub: Participation in the Photo Exhibition to be organized by the Pondy ART Foundation – reg.

Ref: Endt.No. 3942/DHTE/Estt/Misc/E4/2016, dated 17th June 2016 from OSD, DHTE.

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The Officer on Special Duty, Directorate of Higher and Technical Education, Government of Puducherry, is communicated to take part of the students of our institution in the Photo Exhibition to be organized by the Pondy ART Foundation from 27th August 2016 to 11th September 2016 at Old Port as well as in the Beach Promenade, Puducherry. Honorable Lt. Governor desires the higher education students to participate in the exhibition. Interested, students are hereby instructed to give their willingness to Dr. M. Thirumaran, Assistant Professor, Department of CSE, the Convenor, Photographic Club of PEC, for participating in the exhibition. The programme details may be obtained from the institute convenor, and the details from Pondy ART Foundation is attached for reference.

To:
Deans
HODs- with a request to display on notice boards

PRINCIPAL
Pondy ART thanks the Government of Puducherry and the Puducherry Department of Tourism for the opportunity to once again present this international standard annual arts festival in our city, and requests the opportunity to share the details of the program with you. Together with you and our other Partners, we are reinforcing the 2014 precedent for the city in terms of quality of Public Events and once again proving that with its unique cityscape and character, Puducherry is the best festival site in India. In addition, this team effort between the Government of Puducherry, the Department of Tourism, Pondy ART and its Partners will reinforce effective and permanent positive change in tourism, culture, environment and the economic conditions of the city of Puducherry.

WE WOULD BE VERY GRATEFUL FOR YOUR SUPPORT of PondyPHOTO 2016 and PondyART Foundation. WE REQUEST YOU TO KINDLY accept our invitation as Guest of Honor at the Launch Reception on 26 August and inaugurate this exciting event for Puducherry.

Respectfully,

Kasha E. Vande, M.ARCH.
Festival Director and Trustee
Pondy ART Foundation
1 June 2016

Her Excellency Kiran Bedi
Lt. Governor of Puducherry
Raj Nivas, Puducherry
605001


Dear Madame:

We are very honoured that a person of your prominent standing and track record in making a noticeable difference in society, is our new Lieutenant Governor, and look forward to supporting you in your efforts in whatever way we can.

PondyARTFoundation respectfully invites Your Excellency to inaugurate WATER - PondyPHOTO 2016 at the Launch Reception at 6:30 pm, Friday 26 August 2016 at the main festival site in the Old Port.

PondyPHOTO 2016, the 2nd edition of this arts and environmental awareness initiative first held in the Old Distillery will run for 16 days from 27 August-11 September in the Old Port as well as along the Beach Promenade and other sites within the city. Its main aim is to create awareness and change practices around water in Puducherry using photography and outreach. The best of national and international photography on water as well as the best practices of water conservation and solving the water crisis will be demonstrated through the work of several organisations working around the country. Over the period the festival, several important talks and workshops will be held with public participation. The complete initiative is not-for-profit with no commercial interest involved.

PondyPHOTO is an initiative of the PondyART Foundation. This edition has support of key organisations and individuals guiding it. Organising agencies include Toxics Link, InstitutFrançais de Pondicherry, Pondicherry Science Forum and Heritage Commons. PondyART Advisors include renowned photographers Ravi Agarwal, Pablo Bartholomew, Nicolas Chorier, Yannick Cormier, and Waswo X. Waswo.

We are grateful for the support of the Government of Puducherry for its provision of the festival site and for the support of community institutions such as Alliance Francaise and the Sri Aurobindo Ashram for additional exhibition and event spaces. Additional organizational support comes from environmental and art organizations from across the country including India Water Portal and CMS Vatavaran; Foundation of Indian Contemporary Arts and Khoj International Artists Association. Recently featured in Singapore Airline’s inflight magazine, international support for PondyPHOTO 2016 is growing with partnerships with Lensculture and the curation of a special feature exhibition by longtime Photo Editor of the Telegraph, Cheryl Newman.